



# BRING AMERICA HOME NOW

A Comprehensive Grassroots Campaign  
to End Homelessness in the U.S.

## OVERVIEW

The National Coalition for the Homeless is spearheading the launch of Bring America Home Now: A Comprehensive Grassroots Campaign to End Homelessness in the U.S. Led by people who have themselves experienced homelessness, we will focus on the passage of federal legislation aimed at addressing the interconnected solutions to the decades-long epidemic of homelessness in the United States.

The campaign focuses on 5 major policy areas:



### HOUSING

Housing is a basic human right that should be available to all Americans.



### HEALTH

Health and homelessness are inextricably linked: a safe, stable home is the prerequisite of health and well-being.



### LIVABLE INCOMES

Employment provides not only income, but also meaning and connection. Livable incomes are essential to prevent and end homelessness. For those unable to work, adequate public benefits are necessary to ensure stability in housing.



### EDUCATION/ TRAINING

Education and training can play a critical role for many--children, youth, and adults--in equipping people with the knowledge and skills needed for economic mobility.



### CIVIL RIGHTS/ ANTIRACISM

Homelessness is a civil rights issue. People experiencing homelessness are too often victims of hate crimes. Homelessness disproportionately impacts people of color. And LGBTQ people/individuals face discrimination and barriers to jobs and housing.

## THE CRISIS

- » In the richest country in the world, more than 500,000 Americans are homeless each night, with millions more experiencing homelessness through the course of each year.
- » People of color--particularly Black Americans and Native Americans--experience homelessness at dramatically higher rates than their white peers, even when compared to the proportions of those living in poverty. As a result, people of color have limited access to opportunities for wealth accumulation.
- » In fact, in no county in the U.S. can a household afford a two-bedroom unit (i.e., not paying more than 30% of income) on the minimum wage or Social Security/Disability.
- » Millions of Americans experiencing homelessness remain uninsured, with limited access to health care and behavioral health services.
- » The stock of housing affordable to those at the lowest incomes has been slashed by more than 80% over the past 50 years.
- » Homelessness has too often been viewed as a personal failure, rather than a societal one.
- » Federal policy to address homelessness has been overly incremental in nature, attending to the most obvious symptoms while ignoring the root causes. The result has been a complete neglect of large-scale, systemic, and lasting solutions.





## GET INVOLVED

We are reaching out to partners to join us in our campaign to end homelessness through a comprehensive, multifaceted push for increased public awareness and successful legislation. We especially seek involvement from organizations led by people who have themselves experienced homelessness.

How your organization can get involved:

1. Sign your organization on to the campaign
2. Become a strategic partner to align the campaign with your legislative priorities and help drive forward one or more priority areas
3. Join our campaign partners meeting each month to provide strategic guidance and oversight

## PARTNER ORGANIZATIONS (as of 6/15/21)

Break the Cycle Drop Corp

Build Wealth MN

Community Solutions

Economic Policy Institute

Freedom From the Streets

House the Homeless

Integrated Community Solutions, Inc.

Just Leadership

League of United Latin American  
Citizens

MICAH (Metropolitan Interfaith Council  
on Affordable Housing)

National Alliance to End Homelessness

National Center for Housing and Child  
Welfare

National Coalition for Homeless Veterans

National Coalition for the Homeless

National Health Care for the Homeless  
Council

National Homelessness Law Center

National Low Income Housing Coalition

National Organization for Women

No More Streets

NYC Homeless Union

Our Spring Lake Store LLC

Racial Equity Partners

Schoolhouse Connection

Universal Living Wage

...and the list is growing weekly

## CONTACT

For more information, or to sign on, please contact:

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